



ADITI

Organic Certifications Pvt. Ltd.

Bengaluru
12-05-2026

Circular to Certified Clients/Operators

Circular Ref No. ADITI/HO/2025/NPOP/007

Subject: Introduction of QR Coding System for Protection of Certification Marks, Brand Integrity, and Traceability Enhancement

Dear Certified Client/Operator,

Greetings from Aditi Organic Certifications Pvt. Ltd.

As part of our continual efforts to strengthen certification integrity, improve traceability, enhance transparency, and protect the reputation and credibility of certified products in the marketplace, the Management of **Aditi Organic Certifications Pvt. Ltd.** has decided to introduce a **QR Coding Verification System** for certification-related activities.

The proposed system is intended to support:

- **Protection against unauthorized or misleading use of certification marks/logos**
- **Verification of certification authenticity by buyers, importers, regulators, and consumers**
- **Enhancement of traceability and transparency across the supply chain**
- **Prevention of misuse of certificates, transaction certificates, and certification claims**
- **Strengthening of market confidence in certified organic products, other standards certified products and operators.**

Under this initiative, QR codes may be generated and linked to certification-related information associated with valid certified operators for whom certification/license has been granted by Aditi Organic Certifications Pvt. Ltd. for the applicable certification period.

For implementation and technical support of this QR Coding System, Aditi Organic Certifications Pvt. Ltd. proposes to engage the services of:

Registered Office :
No. 38, 1st & 3rd Floor, 20th Main Road, First Block, Rajajinagar, Bengaluru - 560 010 India
Phone : 0091-80-2332 8134 / 2332 8135 / 2332 8136
Email: aditi@aditicert.net, aditiorganic@aditicert.com

CIN : U01409KA2007PTC042101 GST : 29AAGCA1987P1ZV



Scalion Commerce Pvt. Ltd. (scalion.com)

For the purpose of system development, integration, verification, and operationalization, it may be necessary to share limited basic certification-related information with the above-mentioned subcontracted service provider.

The information proposed to be shared may include:

- **Name of certified operator/company/group**
- **Certification number/reference number**
- **Scope/category of certification**
- **Product/category details**
- **Validity period/status of certification**
- **Basic traceability references relevant to QR verification.**

Please note that:

- No confidential commercial information beyond operational necessity shall be shared.
- The service provider shall be required to maintain confidentiality and data protection obligations.
- The information shall be used solely for QR verification, traceability, and certification authentication purposes.
- Ownership and control of certification-related data shall remain with Aditi Organic Certifications Pvt. Ltd.

In this regard, we kindly request you to provide your consent for sharing the above basic certification-related information with the subcontracted service provider for implementation of the QR Coding Verification System.

You are requested to communicate your consent/objections, if any, within 10 days from the date of this circular.

In the absence of any response within the stipulated period, it may be considered that you have no objection to the implementation of the above system for certification verification and brand protection purposes.

We seek your cooperation and support in strengthening the integrity, transparency, and credibility of organic certification systems.

Thanking you,

For Aditi Organic Certifications Pvt. Ltd.

For ADITI ORGANIC CERTIFICATIONS PVT. LTD.
Narayana Upadhyaya M.
Managing Director
Managing Director