



ADITI

Organic Certifications Pvt. Ltd.

Bengaluru
May 28, 2024

CIRCULAR

Subject: Important Update from APEDA - Adoption of Unified India Organic Logo

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Dear Valued Clients,

Warm greetings from Aditi Organic Certifications Pvt. Ltd.

We are writing to inform you about an important update from the **Agricultural and Processed Food Products Development Authority (APEDA)** regarding the implementation of a **Unified India Organic Logo**.

The India Organic Logo is an identification mark for organic products from India that comply with NPOP Standards. Additionally, Food Safety and Standard Authority of India (FSSAI), the Food Safety and Standards (Labelling and Display) Regulation 2020 mandates that all organic products traded in the domestic market must carry **the Jaivik Bharat Logo**.

Following a high-level decision by **the Group of Ministers**, a new **Unified India Organic Logo** has been developed. Trademark registration for this logo is currently in process, and the implementation details are being finalized. Once these steps are completed, the **Unified India Organic Logo** will become mandatory for all certified organic products from India.

The notification for the implementation is expected soon. A transition period of three months from the date of notification will be provided for operators to start using the Unified India Organic Logo. After this period, **only the Unified India Organic Logo should be used on all organic products**.

In light of this, we advise operators not to maintain a long-term inventory of packaging materials.

Thank you for your attention to this important update. We appreciate your continued compliance with all standard requirements. Please feel free to contact us for any clarifications or additional information.

With Kind regards,

For ADITI ORGANIC CERTIFICATIONS PVT. LTD.

Narayana Upadhyaya
Managing Director

Managing Director



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